



Why Outsource Your Sales Department?

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Most companies already outsource the advertising function but when it comes to lead management or direct-mail management or public relations they are more reluctant. We see this trend changing.

Beyond Codes can turnaround your business to success and more and more companies are resorting to be our long term partner after having tried our services once. Beyond Codes Complete Lead to Sale Conversion Model which we call as Sales Generation service offers much better productivity when compared to the traditional sales department setup. Partnering with us has helped several companies to create a regional contact office and sales department which they otherwise could not have afforded by resorting to conventional method.

The skills required by a Marketing & Sales Manager to face today's environment is much different from what it was three years ago. The environment around is changing so rapidly that the pressure to produce results continuously and cut down costs has more than ever before. Marketing Manager's facing this catch 22 scenario rely on a mix of in-house and outsourced solutions to get the job done. Companies too benefit considerably by outsourcing, if such skills are lacking in-house.

Outsourced Sales Departments reduces overheads considerably and makes it a distinct advantage when compared to hiring a permanent team of sales employees and this reflects clearly in the bottom line results. It not only reduces marketing expenses and shows a better productivity in terms of revenue generated but also much more accountability than what it was with hiring a dozen employees on board. The benefits to business include cost savings, improved results and increased quality on deliverables.

Outsourcing Sales is more affordable than any time in the past. Beyond Codes is one such organization which has made a significant difference in such short span of time. We have well laid down processes to meet any level of challenges. We are no longer treated as vendors by any of our clients but as marketing partners. Clients discuss openly their challenges and we align our business goals with theirs. Helping our clients to reach their business goals and do that consistently is our target.

To know more about Beyond Codes Solutions visit – www.beyondcodes.com or call **1-805-791-3131**